



Amadeus Mobile Messenger - an affordable traveler tracking solution

At Key Travel, we understand the world can be an unpredictable place and when the unpredicted happens, it can leave those involved feeling vulnerable, disorientated and uncertain of what to do.

We have partnered with Amadeus Mobile Messenger, an interactive tool that helps you locate, communicate and assist travelers while they travel; delivering valuable peace of mind when it is needed most, at an affordable price.

The travel profile of organizations within the non-profit community makes it all the more important that duty of care and risk management become key components of a travel policy. Recognizing the need to assess risks, prepare travelers and manage incidents as they occur is essential.

This is why we have partnered with travel technology provider Amadeus to offer you Amadeus Mobile Messenger (AMM), an interactive tool that helps you locate, communicate and assist travelers while they travel; delivering valuable peace of mind when it is needed most.

What is it?

AMM is a technology driven traveler tracking, briefing, alerting and communication system that is linked directly to Amadeus: the "live" system that is used by Key Travel and airlines to manage all of your travel bookings. Risk alerting data is provided by Riskline™, award winning global travel security consultants.

What does it look like?

AMM comes to you in the form of a mobile app for use by the traveler and a cloud-hosted secure portal for travel and security managers.

Traveler

The app delivers global risk alerts and pre-trip briefings directly to travelers' hand held device in three ways:

- In app communication
- SMS
- Email

In addition, AMM can be used by the Travel/Security Manager to communicate directly with travelers to initiate pre-planned protocols or request location and wellbeing updates.

Travel/Security Manager

For managers with travel and risk management responsibilities, the tool provides a configurable risk dashboard and heat map with the ability to contact and communicate with travelers whose journey is listed in the tool.



In an emergency situation this can save vital time and provide invaluable contact support and direction.

Functionality

AMM is fully configurable and offers over 15 feature and tariff options that can be shaped to meet your exact budget and requirements.

The features of AMM can broadly be categorized into three key areas:

- Traveler Tracking
- Destination information and alerts
- Communication

Traveler Tracking

Reporting

Filter, review and export traveler data by a large range of criteria, including: destination, risk level, travel date range, flight number and geographical region.

Risk Intelligence Dashboard

A global risk intelligence dashboard keeps you up to date with relevant alerts, notices, country summaries & pre-trip advisories that can be shared with travelers according to their location/destination.

Live push pin map

A clear map interface with color coded push pins according to traveler status makes it easy to see who is where.

Automatic traveler risk alert report

Automated emails can be sent to the travel/security manager as soon as the system is alerted to an incident that has occurred in an area that organizational travelers are traveling to. This information can be used to mobilize a communication protocol.

GPS enabled location request

GPS enabled location requests act as a quick and easy way for an organization to check on the welfare and location of a traveling member of staff. Checking in via this technology provides travel/security managers with the live location of their travelers. This function can also be scheduled to facilitate regular check ins.

Destination Information and Alerts

Pre-trip briefings

Automated pre-trip briefings sent to the traveler equip them with vital information to better prepare themselves for the environment & culture they're traveling to.

Destination Information Incident Alerts

Travelers are alerted to any incidents that take place at their destination via SMS, email and in-app.

Configurable alerts

The alerting functionality is highly configurable and can be configured by different tolerances for severity of incident and location to ensure you get the information that is best suited to your requirements.

Same flight alert

Be automatically alerted if more than a defined number of employees are booked to travel on the same flight.

Communication

Two way enabled communication

Two way communication is facilitated with travelers via SMS, email and app, either reactively, as part of a crisis management protocol or as part of a planned program of communication. Scheduled messages can be used as part of pre-trip, in-trip and post-trip processes and are auditable, providing a valuable audit trail.

User Account Structure

AMM offers the ability for multiple users to access the system and utilizes a hierarchical structure to manage access permissions within a global or multi-departmental organization.



Who are Amadeus?

Amadeus are one of the leaders in technology solutions for the global travel and tourism industry and the largest transaction processor, serving more than 195 countries and handling up to 1 billion transactions each day.

As a leading industry operator at the intersection between technology & travel, Amadeus develops solutions to optimize the capabilities and performance of travel companies and the clients they serve.

How much does it cost and how do I pay for it?

Often, we hear that non-profit organizations struggle to afford traveler tracking solutions like this, because they can run into several thousand dollars a year and require a budget to pay for them. Key Travel has negotiated favorable rates with Amadeus to enable affordable packages for the non-profit community, packaged it in a way that means it is paid for with minimum standalone budget requirement. A standard setup can be as low as \$995, a one off fee to implement and configure. A \$3 transaction fee is then simply added to the overall fee per booking - this means that you only pay for what you use and the cost is billed directly to the budget of the traveler.

How do I get started?

Getting started is easy. Simply contact your Account Manager to set up an appointment. They can go through the configuration packages with you, demonstrate the tools and could have you set up in as little as one week.