Management Information (MI)

Use quality management information to deliver savings and enhance your travel program.

30%

Realize proven savings of up to 30% of your travel budget.

Having access to the right level of accurate data is crucial to supporting cost savings and developing effective travel programs.

Whether you are concerned about travel budgets, traveler security, or your carbon footprint, Key Travel can provide data to you that will help.

However, data alone cannot deliver results. Key Travel’s management information (KTMI) is supported by an experienced account management service that will help determine and understand your objectives, bring data to life, and consult with you in order for you to achieve results through practical and realistic programs.

Key Travel works with thousands of non-profit organizations supporting them in realizing proven savings of up to 30% of their travel budget, improve traveler security and measure their carbon footprint through use of management information.

Accessible data
KTMI provides up to date information, accessible at your fingertips 24/7 in a secured online environment. Password protected, varying levels of access to data can be granted across your organization. For example, you may want your CFO to be able to access all data but limit Program Managers to their department, or a traveler organizer or traveler to only see their data.

Relevant reports
KTMI is pre-built with reports which non-profit organizations have highlighted as important. These include financial & volume based reports, travel buying behavior, security & carbon footprint.

Reportable data includes:
• Destinations
• Travel type
• Travel vendors
• Ticket types
• Class of travel
• Booking and ticket windows
• Carbon calculator

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Additionally, custom reports can be run to include multiple levels of line by line data. All reports can be run by any range or parameter, and by invoice, booking and travel date. Data can be viewed as an overview or drilled down to more granular detail, and every report can be exported to Excel for further analysis.

Any elements of your data can be saved as a regular report, meaning that once you have determined the data you need, you can run the reports at the touch of a button whenever you need it.

Dashboard reports
In addition to the KTMI that’s available online, your Key Travel Account Manager can provide you with periodic dashboard reports. These reports are designed to provide a snapshot of data and trends, and will also benchmark your organization’s results against the non-profit sector average. This will allow you to make comparisons with similar organizations in your field and target areas for improvement.

Reportable trends include:
- Cents per mile
- Average ticket cost by region
- Percentage of booking fees versus overall spend
- Domestic versus international travel
- Percentage of Key Travel fares booked versus others

Customized reports
Should there be reports you require that aren’t included in Key Travel’s standard management information packages, we will be able to build a specific report for you and make it available online. These can be broad reports or specific to a project or event.

Additional traveler security tools
Key Travel is able to offer a number of additional traveler security management tools through partnerships with Amadeus Mobile Messenger and International SOS. Amadeus Mobile Messenger is an interactive tool that helps you locate, communicate and assist travelers while they travel; delivering valuable peace of mind when it is needed most, at an affordable price. Services available through International SOS include pre-trip training and 24 hour medical support. Please contact a Key Travel representative for more information.

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